

# **RAHS Yearbook & Journalism**

Course Syllabus  
2021-2022 School Year

## **COURSE OBJECTIVES:**

Students will:

- > Develop personal strength in communication, collaboration, creativity and critical thinking.
- > Design aesthetically-pleasing layouts: placing the dominant photo and subordinate photos; placing headlines, story copy and captions; properly using white space; and enhancing layouts with the use of graphics.
- > Take great photos using the rule of thirds, line, contrast, and composition.
- > Manipulate digital photographs, text, and backgrounds through our online creation platform, Yearbook Avenue or Adobe InDesign (for Journalism).
- > Create pages of the yearbook/newspaper that are precise and adhere to the guidelines of our staff's Style Guide.
- > Make use of the Yearbook Avenue ladder and/or organizational system to meet deadlines.
- > Understand and employ the ethical decisions inherent in making a yearbook/newspaper.
- > Meet all deadlines in a real-world application.

## **GRADING:**

The most important part of your grade is meeting your deadlines with high-quality completed work. Your grade will break down as follows:

- > Assignments (60%)  
(completion of assigned spreads, correct journalism)
- > Projects & Assessments (30%)  
(social media, sidebar stories, personal resumes, ad campaigns/marketing)
- > Participation (10%)  
(adviser evaluation, self-evaluation for class time utilization, attendance)

## **CLASS EXPECTATIONS:**

Because of the rigorous deadlines for work, outside work is required for this class. With anything involved in yearbook/journalism, you are to conduct yourself in a professional manner. While we are not "officially" the leadership club on campus, I do expect all yearbook/journalism staff members to act as leaders; that means respecting your staff, adviser, peers, faculty, administration and coaches. Be polite, courteous, and on task while engaging in yearbook/journalism responsibilities.